

## Congratulations!

You are one of the first recipients of Pasadena's Re-usable Shopping Bag.

Please use this bag when shopping and encourage others to join you.

This will eliminate the use of hundreds to thousands of plastic bags over its lifetime!



Together we can improve the environment for future generations one step at a time.



Printed on Recycled Paper

### Did you know?

- Each year, an estimated 500 billion to 1 trillion plastic bags are consumed worldwide. That is over one million per minute!
- A 50% reduction in plastic bag waste by Californians would save over 2000 barrels of oil a day and keep 73,000 tons of rubbish out of landfills
- Less than 5% of US shoppers use re-usable shopping bags
  - An estimated cost to U.S. retailers is \$4 billion for plastic bags!
  - A plastic bag may take one thousand years to decompose
  - Only 10 - 15% of paper bags are recycled
  - Only 1 - 3% of plastic bags are recycled
  - Plastic rubbish has caused the deaths of hundreds of thousands of marine animals

For more information on these bags  
contact the Green City Coordinator at 626.744.6646.



A DIVISION OF:

PASADENA  
PLANNING &  
DEVELOPMENT  
DEPARTMENT

## PASADENA PLASTIC BAG REDUCTION MEETINGS

The City of Pasadena invites you to provide input at two important public meetings as the city explores forming a plastic bag reduction program.

Pasadena is committed to forging policies in support of increased environmental stewardship in partnership with the community. Pasadena's Green City Action Plan, adopted in 2006, identifies the development of a plastic bag reduction program to support its goal of achieving zero waste to landfills by 2040.

The meetings are tailored to address different retailers' needs and concerns. The first meeting is for large grocers and retailers. The second meeting is for smaller grocers and retailers.

### Larger Grocers & Retailers

Tuesday May 27th, 2008

6:00 p.m.

Pasadena City Hall

Council Chambers

100 North Garfield Avenue

### Smaller Grocers & Retailers

Thursday May 29th, 2008

6:00 p.m.

Pasadena City Hall

Council Chambers

100 North Garfield Avenue

If you have any questions, please contact the City of Pasadena's Sustainability Section at (626) 744-6729.

(Street parking is available on Garfield Ave. and Ramona St., adjacent to City Hall. A public parking lot is located at the Paseo Colorado Shopping Mall just south of City Hall at 280 East Colorado Blvd).